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**PAT**

PLACEMENT ADVISORY TEAM

**ANNUAL REPORT**

**2016-17**

## **Placement Advisory Team (Events and Activities) – June 2016 to March 2017**

Below are the list of various engagement and recruitment activities conducted and organized by Placement Advisory Team. All the events organized by PAT for both MBA 38 and MBA39 during the academic year 2016-17 have been listed.

June 2016:

- SEED 1

July 2016:

- 16 Jul – Pepsico Campus Welcome Fest – Mr. D. Shivakumar, Chairman & CEO, PepsiCo India Holdings Private Limited
- 17 Jul – Mahindra War Room Season 9 Launch, Mahindra & Mahindra Ltd.
  - Dr. Prince Augustin, Executive Vice President, Human Capital at Mahindra & Mahindra Direct
  - Mr. Udit Tewari, Senior Manager, Campus Branding and Recruitment, Mahindra & Mahindra Limited
  - Ms. Anisha Saluja, Manager, Employer Branding and Resourcing, Mahindra & Mahindra Limited
  - Mr. Abhishek Nair, National Manager, Retail Ad Sales, Mahindra First Choice Wheels
- 19 Jul – Guest Lecture – Mr. Jatin Panchal, Godrej Consumer Products Ltd.
- 19 Jul – Launch of Godrej Loud 2016
- 24 Jul – ITC Interrobang Launch
- 25 Jul – Hackfest Launch, Accenture in association with LinkedIn
- 30 Jul – Ground Zero Launch, Future Group

August 2016:

- 8 Aug – Van Heusen Grooming Session, Aditya Birla Group
- 16 Aug – Guest Lecture – Mr. Abhijit Kulkarni – Director & Business Head (Ice Cream), Unilever Thailand
- 17 Aug – CAU Workshop, JP Morgan
- 19 Aug – VECV Campus Connect, Mr. Vikas Uchil (General Manager – After Sales) & Mr. Satyanrayana GVV (General Manager, HR – Corporate and Sales and Marketing)

- 26 Aug – Titan Elevate Launch, Titan Company Limited
- 26 Aug – Leadership session – Aarti Jhingan, Employer Branding & Campus Relations, Group HR, Reliance Industries Ltd.
- 27 Aug – Guest Lecture – Mr. Amit Malik – CHRO, Aviva India
- Pre – Placement Talks

#### September 2016:

- Pre – Placement Talks
- Summer Internship Recruitment Programme 2016
- 17 Sep – Zumba Session, Abbott Healthcare
- 17 Sep – Case Study Launch, Abbott Healthcare

#### October 2016:

- 8 Oct - Summer Internship Recruitment Programme 2015 – Day Z
- 16 Oct - Tata Steel-a-thon Campus Round, Tata Steel Ltd.
- 21 Oct - Warroom Campus Round (Virtual Conference), Mahindra & Mahindra Ltd.
- 25 Oct - Warroom Campus Round (Virtual Conference), Mahindra & Mahindra Ltd.

#### November 2016:

- 15 Nov - Nestlé Ingenium Campus Evaluation Round
- 22 Nov – The Ultimate Pitch 2.0 – Launch, Reliance Industries Ltd.
- 22 Nov – Guest Lecture – Mr. Koichi Ikegami, Mr. Koichi Koda & Mr. Gaurav Phukan from Nomura Services India Private Limited
- 23 Nov - Guest Lecture - Mr. Vamsi Krishna, Head - Analytics, CavinKare Pvt. Ltd.
- Pre – Placement Talks

#### December 2016:

- Pre – Placement Talks
- Campus Recruitment Programme 2016
- 19 Dec – Semi Final Round, Mahindra Logiquest, Mahindra Logistics
- 23 Dec - The Ultimate Pitch 2.0 - Zonal Round, Reliance Industries Ltd.

January 2017:

- 17 Jan – Guest Lecture - Mr. Ravindra Pillai, Zonal Business Manager-West and South Zone, Dabur India Ltd.
- 24 Jan - Campus Activation Plan - Axis Moves Launch, Axis Bank Ltd.
- 25 Jan - Live Project Session, Suvidha Group
- 26 Jan - Guest Lecture - Mr. Sriram Chandrasekaran, CEO, Broadvision Group
- 28 Jan – Senate 2017
- 30 Jan - Guest Lecture - Mr. Samir Joshi, General Manager - Marketing, Godrej & Boyce Mfg. Co. Ltd.

February 2017:

- Admissions Process – GD/PI
- 22 Feb – Campus Round of Quest, Johnson & Johnson Private Ltd.