



Contents

- About Symbiosis International (Deemed University)- SIU
- Chancellor's Message
- Principal Director's Message
- Vice Chancellor's Message
- Director's Message
- About SIBM- Objectives, Infrastructure, Facilities, Faculty Members
- About Weekend Programmes at SIBM
- MBA (Executive) Programme
- Post Graduate Diploma in Marketing Management- PGDMM
- Post Graduate Diploma in Financial Management- PGDFM
- Post Graduate Diploma in Supply Chain and Operations Management- PGDSCOM
- Post Graduate Diploma in Innovation and Corporate Entrepreneurship- PGDICE
- Application Procedure & Help Desk
- Symbiosis Family Institutes
- Symbiosis Authorities



SYMBIOSIS INTERNATIONAL(DEEMED UNIVERSITY)



Symbiosis International (Deemed University)- SIU

SIU was built on the principles of Vedic thought "Vasudhaiva Kutumbakkam" meaning "World is one Family". Symbiosis is a family of 48 academic Institutions, imparting quality education for over 45 years. It is host to over 34,000 Indian and International students on campus. These campuses epitomize the Symbiosis vision, '**Promoting International Understanding through Quality Education**' and are a beehive of international students from all across the globe, being privy to Indian culture and hospitality.

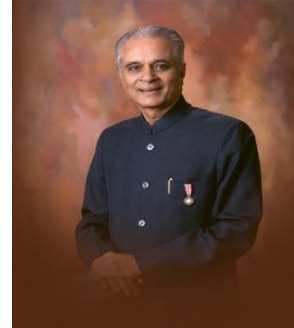
The University also has MOU's of collaboration with several renowned universities of the world and encourages students & faculty to participate in its programmes. It was given "Deemed to be University" status by the Ministry of Human Resource Development in 2002 also re-accredited by NAAC with Grade 'A' and CGPA of 3.58 on a four-point scale.

Vision

Promoting international understanding through quality education.

Mission

- to inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family)
- to contribute towards knowledge generation and dissemination
- to promote ethical and value-based learning
- to foster the spirit of national development
- to inculcate cross cultural sensitization
- to develop global competencies amongst students
- to nurture creativity and encourage entrepreneurship
- to enhance employability and contribute to human resource development
- to promote health and wellness amongst students, staff and community
- to instill sensitivity amongst the youth towards the community and environment
- to produce thought provoking leaders for the society



From the Chancellor's Desk

Dear Students,

For years together, SIBM has been a launch pad of the top notch careers in various fast growing sectors of India Inc. As an educational enterprise it is contributing to make our nation an economic superpower and I am proud to be a part of this progressive journey. Quality education has not been the only attribute of SIBM's character, as every student learning here is exposed to a 360 degrees grooming for overall leadership development. Why SIBM's alumni are highly placed corporate tycoons today is because of the solid foundation of their career. The institute encourages to think differently and to chisel your persona as a composed human being of values, ethics and principles. This is a unique SIBM advantage you will benefit from. It's an absolute metamorphosis! It's an era of cut throat competition wherein businesses have to struggle to stay afloat and compete with the best. It is inevitable to arm oneself with the latest knowhow to innovate and stay ahead of competition.

I wish you a great success in future.

With best wishes,

Prof. Dr. S. B. Mujumdar
Chancellor, SIU



From the Pro Chancellor's Desk

Dear Students,

I have a firm belief that life is a progression of gradual evolution. At any given point of time, we evolve. We keep creating a better human being, a wiser person and a much improved professional within us. Sometimes consequences encourage us to transcend the limits and reach to a greater level. And at times we cautiously decide to strengthen our credentials to jump to higher orbits. Education is an evolving process. We keep learning even from the smallest of the experiences of life. Every time erudition gained creates a positive impact on us.

Having reached at this stage wherein you hold a considerable position in your respective organization, SIBM's weekend programmes can be the launch pad for the next big move you are planning. It will help you have an edge over others. You will be in a better position to apply the experience you have gained as a working professional and formulate future strategies. Sounds interesting, is it? Welcome aboard!

I wish you good luck in your future endeavors.

Dr. Vidya Yeravdekar
Pro Chancellor, SIU



From the Vice-Chancellor's Desk

Dear Students,

Greetings from Symbiosis Institute of Business Management, an institution that provides opportunities for self-exploration and future-readiness!

Despite enormous career opportunities available to you, the credibility of each new idea & initiative has to pass through stringent tests of environmental uncertainties. On the backdrop of this scenario, ambitious people who can think beyond the horizon emerge as paragons of success stories. They accept every challenge as an opportunity. What you must be sure of is the fact that to join such a league, you must succeed beyond your own expectations. This is the time to raise the bar. Don't hold your dreams back. If you are confident about an action you are about to take, put your best foot forward.

In every student at SIBM, we see tomorrow's global leader and we train him/her scrupulously so that he/she can cultivate more leaders in the future. The weekend programmes of SIBM Pune will help equip you with the best of business acumen and knowledge. Our faculties are leaders in the profession who are active researchers and dynamic classroom teachers. The fact that you are contemplating to be a part of it, is in itself, a strategic move towards your career goal. Ensuring perfect balance, these programmes would give you a chance to devote time to your job/business as well as classroom sessions without overlap. Success is making the right choice at the right time and then righteously pursuing your career path.

I wish you great success in the future.

Looking forward to see you at the campus.

Dr. Rajani Gupte
Vice-Chancellor, SIU



From the Director's Desk

MBA (Executive) and Postgraduate Diploma Programmes that SIBM Pune offers for working executives, are designed to develop talent in contemporary Indian settings. These programmes will help participants to acquire the managerial knowledge and skills, required for a successful corporate career. Our pedagogy integrates the best of Indian and Western practices and theories. The class room sessions for intensive programmes, are conducted over the weekends and we aim to bridge the gap between the prevailing industry practices and expected industry standards, by creating industry-specific curriculum.

While MBA (Executive) programme helps participants add value to themselves by learning all subjects core to business including marketing, strategy, finance, operations and human resources. Postgraduate Diploma Programmes focus on specific niche areas. PGDMM, PGDFM, PGDSCOM and PGDICE are post graduate diploma programmes focusing the area of Marketing Management, Financial Management, Supply Chain & Operations Management, and Innovation and Corporate Entrepreneurship respectively.

All the weekend programmes make the participants learn the art of solving real time business problems. Hence we are confident that they deliver great returns on investment for individuals.

If you wish to look beyond the obvious, enhancing the knowledge and leadership skills, learn the latest management techniques by managing your work and academics, then these programmes are best suited for you. Enroll and get empowered to make a difference.

Dr. R. Raman

Director – SIBM, Pune

Objectives of SIBM, Pune

Synergy: Collaborate for a transformative global experience and follow the philosophy of - “The world is one family”

Integrity: Practice and advocate highest moral and ethical principles

Brilliance: Have a staunch commitment to excellence

Magnificent: Social Commitment: Have a Magnificent social commitment and be compassionate about the environment

Passion: Be passionate to constantly innovate

Infrastructure

Located among lush hills of Lavale, SIBM offers a chance to co-exist with nature as it stands over a valley surrounded by clouds and greenery at its best. Powered by solar sources, its eco-friendly functioning makes for a perfect setting for contemplative and incisive study far from the worries and hustle of the city.

Designed to conserve natural resources, the Lavale campus incorporates a rain water harvesting project to conserve water and re-use it effectively for various purposes. The facilities provided on the sprawling 300-acre campus go a long way in ensuring productive campus life and a perfect ambience for academic pursuits.

Library: SIBM Pune has a splendid reference and lending library with over 18,000 books, reports, journals, periodicals, CDs and video cassettes.

Computer Lab: The Computer lab, with broadband connectivity to the Internet and Intranet boasts of 132 Computers with exclusive lease lines. Apart from general computer labs, there is one Marketing & Behavioural Lab and a Bloomberg Lab which help students in doing research projects. Additionally, students at SIBM Pune are privy to a unique Wi-Fi campus.

Classrooms: All classrooms are well equipped with the latest audiovisual facilities.

Facilities

Cafeteria & Mess: A multi-cuisine all-day cafeteria and a mess located on campus serve both veg and non-veg food of high quality to ensure refreshments for busy minds.

Shopping Complex & ATM: These are located on campus to take care of items of everyday need and to withdraw cash.

Faculty, SIBM Pune

SIBM's faculty is a rich mix of experience from industry professionals, consultants and academicians. Their different backgrounds and experience provide valuable insights into the dynamic and challenging world of business. These faculty members contribute greatly to shape the students into SIBMites by introducing them to different perspectives and guiding them to think beyond just the curriculum.

Dr. R. Raman

Director

Ph.D., MPhil. MBA, PGDSM, BE

Dr. V. V. Ravikumar

Deputy Director

Ph.D. in Management, MBA, B.Sc. (Maths), CAIIB, UGC NET

Dr. Arvind Chinchure

Chair Professor,

Ph.D., M.Sc. (Physics)

Dr. Poornima Tapas

Professor

Ph.D., M.Phil, M.A. (Eco), B.Sc (Maths).

Dr. Prabir Kumar Bandyopadhyay

Professor

Ph. D, P.G.D.I.E, B.Sc. (Textile Technology)

Dr. Shailesh Rastogi

Professor

Ph.D., MMS (Fin), B.Sc. (Maths)

Dr. Shubhra Anand

Associate Professor

Ph.D., MBA (Fin.), B.Sc. (Maths)

Dr. Vimal Babu

Associate Professor

Ph.D., M.H.R.M., B.A. (Pol Sci)

Dr. Chetan Panse

Associate Professor

Ph.D., M.Tech., PGDIE, B.E (Production)

Dr. Deepika Pandita

Ph.D., BMS, DHRM, MMS (HR), M.Com. (Management), UGC-NET

Assistant Professor

Dr. Mahima Mishra

Assistant Professor

Ph.D. PGDBM (Marketing), M.A. (Economics), B.Ed., UGC-NET

Dr. Sonal Shree

Assistant Professor
Ph.D., MBA (HR), UGC-NET

Dr. Madhura Bedarkar

Assistant Professor
Ph.D., M.P.M., M.A. (Eco), B.A. (Economics)

Mr. Santosh Gopalkrishnan

Assistant Professor
Pursuing Ph.D., C.S. (Exe), UGC-NET, MBA (Finance), BBA

Dr. Preetha Menon

Assistant Professor
Ph.D. (IIT Madras), MMS (Marketing), PGDAM (XIC, Mumbai), B.Com.

Ms. Arpita Sharma

Assistant Professor
Pursuing Ph.D., MBA (Banking & Fin.), M.Sc. (Chemistry), UGC NET, SET

Ms. Sunaina Kuknor

Assistant Professor
Pursuing Ph.D., MBA, M.Com., NET

Mr. Yogesh Brahmankar

Assistant Professor
Pursuing Ph. D., MBA (HRD), BE (Mech.), UGC NET

Dr. G. M. Jayaseelan

Assistant Professor
Ph.D., M.Phil. (Management), MBA (Marketing), BA (Eco.)

Mr. Ritesh Khatwani

Assistant Professor
Pursuing Ph.D., MBA (Finance), BBA (Finance), UGC-NET

Dr. Anugamini Priya

Assistant Professor
Ph.D. (IIT Roorkee), MBA (HR), B. Com, UGC-NET

Dr. Amresh Kumar

Assistant Professor
Ph.D., MBA (Marketing), BA (Hon.), UGC-NET

Adjunct Faculty

Mr. Sandeep Bhattacharya

Pursing Ph.D., MMS (Marketing), B.Sc.

SIBM Pune Weekend Programmes (Non Residential)

- **Degree Programme:** 30 months - MBA (Executive)

- **Post Graduate Diploma Programmes:** One Year
 1. Diploma in Marketing Management (PGDMM)
 2. Diploma in Financial Management (PGDFM)
 3. Diploma in Supply Chain & Operations Management (PGDSCOM)
 4. Diploma in Innovation and Corporate Entrepreneurship (PGDICE)

Note: -

- * All admissions are purely on merit basis.
- * The Grading mechanism for MBA (Exe.) and PG Diploma Programmes: Credit System.
- * No capitation is charged for admission to any course, at any institute of Symbiosis.
- * All disputes subject to Pune Jurisdiction only.

MBA (Executive) Programme

Introduction

True Leaders are those who dare to dream and live to lead. In today's economic climate, a future leader faces a unique set of challenges. A future corporate leader needs in-depth knowledge, strategic thinking, seasoned judgment, international perspective, adaptability and integrity.

MBA (Executive) at SIBM is an intensive programme with four specialisations: Marketing Management, Financial Management, Human Resource Management and Operations Management. This programme focuses on bridging the gap between the education and industry by creating industry specific programme. The programme is designed to build on current knowledge and skill set. It gives an edge by providing the knowledgeable insights on all the aspects of management and boosts confidence to be successful in the corporate career and to be the leader.

Objectives

- Increase business skills and leadership capabilities of managers
- Improve capacity for strategic decision making, faster thinking and becoming more creative
- Deepen understanding of organizational dynamics to improve the design and implementation of new initiatives
- Build capabilities for leading cross-border and cross functional teams
- Develop knowledge in core areas of business, finance, marketing and strategy, based on current research and best practices

Duration 30 months

(Saturday and Sunday) 10:00 am to 5:00 pm at Lavale campus

Intake: 100 seats

Eligibility for Admission: Bachelor's degree with minimum of 50% marks from any recognized University with minimum of three-years' work experience after graduation, as on 31st May 2018.

Important Dates

| Admission Process | Dates |
|-------------------------------|-----------------------------------|
| Online Registration begins | 30 th Jan. 2018 |
| Last date for registration | 22 nd July 2018 |
| Entrance Test | Will be communicated through mail |
| Personal Interview | Will be communicated through mail |
| Results | Will be communicated through mail |
| Last date for paying fees | Will be communicated through mail |
| Commencement of the Programme | 23 rd June 2018 |

Selection Procedure for MBA (Executive): The selection of students shall be on the basis of an Entrance Test & Personal Interview.

The paper will be of objective type with no negative marking. It will be based on General and Business awareness, English and Logical reasoning. There will be 60 Multiple Choice Questions to be solved in 60 minutes.

Fees Structure 2018-21

| MBA (Exe.) Batch 2018-21 | 1st Installment (Rs.) May 2018 | 2nd Installment (Rs.) 30th Nov 2018 | Total Fees for 1st Year (Rs.) | 3rd Installment (Rs.) 13th June 2019 | 4th Installment (Rs.) 21st Nov 2019 | Total Fees for 2nd Year (Rs.) | Total Fees for MBA (Exe.) (Rs.) |
|--|---|---|--|--|---|--|--|
| Programme Fee | 1,37,500 | 1,37,500 | 2,75,000 | 1,37,500 | 1,37,500 | 2,75,000 | |
| Institute Deposit (Refundable) | 10,000 | | | | | | |
| Total Fees for MBA (Exe.) (Rs.) | 1,47,500 | | | | | | 5,60,000 |

Note: Fees is inclusive of examination and convocation. However, it does not include backlog examination fees.

Refund Rules for MBA (Executive) Programme:

| S.No. | Percentage of Refund of Aggregate fees* | Point of time when notice of withdrawal of admission is served to the institute |
|-------|---|--|
| 1 | 100 % | 15 days before the formally-notified last date of admission |
| 2 | 80 % | Not more than 15 days after the formally-notified last date of admission |
| 3 | 50 % | More than 15 days but less than 30 days after formally-notified last date of admission |
| 4 | 0 % | More than 30 days after formally notified last date of admission |

*(Inclusive of course fees and non-tuition fees but exclusive of caution money and security deposit)

In case of (1) in the table above, the institute shall deduct an amount not more than 10% of the aggregate fees as processing charges from the refundable amount.

Procedure for refund of Fees:

To cancel the admission, candidate should inform the institute immediately through a written communication / mail. Else, withdrawal will not be treated valid from that date.

Along with the communication, candidate needs to send the original challan copy of the fees paid, and an application signed by self. After receiving the same, a Cheque or demand draft would be sent to the candidate.

MBA (Executive) - Programme Structure

Semester I

Semester II

| Title of the Courses | Credits | | Title of the Courses | Credits |
|---------------------------|-----------|--|--------------------------------------|-----------|
| Marketing Management | 3 | | Marketing Research | 3 |
| Human Resource Management | 3 | | Organizational Behaviour | 3 |
| Management Accounting | 2 | | Introduction to Financial Management | 2 |
| Operations Management | 3 | | Supply Chain Management | 3 |
| Economics for Managers | 3 | | Conflict & Negotiation | 2 |
| Research Methodology | 2 | | Project (Internal) | 3 |
| Total | 16 | | Total | 16 |

Semester III

| Title of the Courses | Credits |
|--|----------------|
| External Course | 14 |
| Sales Force & Channel Management | 2 |
| Learning and Development | 2 |
| Introduction to Financial Markets and Institutions | 2 |
| Project Management | 2 |
| Business Analytics | 2 |
| Business Transformation & Organisational Turn around | 2 |
| Design Thinking | 2 |
| Internal Course | 4 |
| Strategic Management | 2 |
| Management Information Systems | 2 |
| Total | 18 |

Semester IV

| Title of the Courses | No. of Credits |
|---------------------------------------|-----------------------|
| Specialisation: Marketing | 12 |
| External Course | 10 |
| International Marketing | 2 |
| Business to Business Marketing | 2 |
| Customer Relationship Management | 2 |
| Integrated Marketing communication | 2 |
| Product Management | 2 |
| Internal Course | 2 |
| Brand Management | 2 |
| Specialisation: Human Resource | 12 |
| External Course | 10 |
| Talent Management | 2 |
| Performance Management System | 2 |
| Organizational Development and Change | 3 |
| Employment Related Laws | 3 |
| Internal Course | 2 |
| Compensation and Reward Management | 2 |

| | |
|--|-----------|
| Specialisation: Finance | 12 |
| External Course | 10 |
| Advanced Corporate Finance | 2 |
| Derivative Markets | 2 |
| Security Analysis and Portfolio Management | 3 |
| Project & Infrastructure Finance | 3 |
| Internal Course | 2 |
| International Finance | 2 |
| Specialisation: Operations | 12 |
| External Course | 10 |
| Operations Research | 3 |
| Logistics Management | 2 |
| Service Operations Management | 2 |
| Business Statistics | 3 |
| Internal Course | 2 |
| Lean Six Sigma | 2 |
| Core Course (Internal) common for all specialisations | 3 |
| Project IV (as per specialisation) | 3 |
| | 15 |

During the 4th semester, all specialization students will be required to complete a Research Project in the area of their specialization. They would be required to submit a report on the same.

Semester V

| Title of the Courses | Credits |
|--|----------------|
| External Course | 25 |
| Research Project | 20 |
| Advanced Business Communication | 3 |
| Indian Ethos & Values for Management | 2 |
| Internal Course | 10 |
| Corporate Governance and Ethics | 2 |
| Leadership and Capacity Building | 2 |
| Introduction to International Business | 2 |
| Corporate Law | 2 |
| Entrepreneurship | 2 |
| Total | 35 |

Integrated Project: During the 5th semester, students will be required to complete a Research Project in the area of their specialization. They would be required to submit a report on the same.

Project Guide lines:

- The project preferably should be a primary research project
- The project should include conceptualization of the topic, proposal writing, research, analysis, and drafting the report
- Students must do their projects under the guidance and supervision of the mentor faculty
- Interim project progress reports have to be submitted to the mentor faculty
- The project report has to be submitted to the faculty (mentor from SIBM) before the end of the semester.
- The project report will be evaluated for 600 marks (Internal evaluation) and 400 marks as Viva (External evaluation). Total 1000 marks.

Blended Learning:

Considering the students' profile and their work experience, classroom teaching will be supplemented by:

1. Course assignments
2. Fieldwork
3. Integrated projects
4. Workshops
5. Industry Guest Lectures
6. Hands on experience on research
7. Current Global Business events
8. Supplementary subjects for each sector to develop Business / Managerial/ Personal competencies
9. Flip sessions

Examination Rules and Standard of Passing

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to A+. For all courses, a student is required to pass both internal and external examination separately, with minimum Grade Point of 4.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4.000 out of maximum of 10.000 for the programme.

Backlog

A student of first year (Sem I & II) will be allowed to go to next year irrespective of backlogs in the first year. However, he/she will be permitted to take Sem III examination only if Sem I is cleared. Similarly, Sem IV examination can be given only if the student has cleared Sem I & II. When student clears his/her Sem III then only he/she would be eligible to complete his/her Sem V. If there is a backlog, student has to reappear for the exam and extra fees shall be charged per subject (course).

Award of Degree

“Masters of Business Administration (Executive)” (MBA - Exe) will be awarded at the end of Semester V, taking into consideration the performance of all 5 semester examinations, after obtaining minimum 4.000 CGPA out of 10.

Post Graduate Diploma Programmes

The PG Diploma Programmes focus on both theory and practice in a particular field. We offer Diploma programmes in the areas of Marketing Management, Financial Management, Supply Chain & Operations Management and Innovation and Corporate Entrepreneurship.

These programmes tend to focus more on practical aspects along with theoretical concepts. In addition to the lectures, most programmes make use of real case studies/discussion intensively. The curricula tend to be a lot more practical, providing ready-to use skills. All Post Graduate Diplomas in Management in each functional area provide a comprehensive exploration of the issues of management in a global business environment. These programmes help students to acquire knowledge and develop practical business skills, ideal in today's competitive global marketplace.

Programmes

1. Post Graduate Diploma in Marketing Management (PGDMM)
2. Post Graduate Diploma in Financial Management (PGDFM)
3. Post Graduate Diploma in Supply Chain & Operations Management (PGDSCOM)
4. Post Graduate Diploma in Innovation and Corporate Entrepreneurship (PGDICE)

Duration: One year (Saturday and Sunday)
10.00 a.m. to 5.00 p.m.

Intake: 50 seats for each programme

Eligibility: PGDMM, PGDFM, PGDSCOM, PGDICE - Bachelor's degree with minimum of 50% marks from any recognized University.

Selection Procedure for PGDMM/PGDFM/ PGDSCOM/PGDICE: Selection of the students shall be on the basis of Personal Interview.

Important Dates

| Admission Process | Dates |
|-------------------------------|-----------------------------------|
| Online Registration begins | 30 th Jan 2018 |
| Last date for registration | 22 nd July 2018 |
| Personal Interviews | Will be communicated through mail |
| Results | Will be communicated through mail |
| Last date for paying fees | Will be communicated through mail |
| Commencement of the Programme | 23rd June 2018 |

Fees Structure 2018-19

| Sr. No | Programme | Fees for the entire Programme | Total Fees (Rs.) | 1 st Installment May 2018 (Rs.) | 2 nd Installment Nov 2018 (Rs.) |
|--------|---|--|------------------|---------------------------------|---------------------------------|
| 1 | Post Graduate Diploma in Marketing Management (PGDMM) | Academic Fee Institute Deposit (Refundable) | 83,000 10,000 | 41,500 10,000 | 41,500 |
| 2 | Post Graduate Diploma in Financial Management (PGDFM) | Academic Fee Institute Deposit (Refundable) | 83,000 10,000 | 41,500 10,000 | 41,500 |
| 4 | Post Graduate Diploma in Operations Management (PGDSCOM) | Academic Fee Institute Deposit (Refundable) | 83,000 10,000 | 41,500 10,000 | 41,500 |
| 5 | Post Graduate Diploma in Innovation and Corporate Entrepreneurship (PGDICE) | Academic Fee Institute Deposit (Refundable) | 83,000 10,000 | 41,500 10,000 | 41,500 |

Note: Fees are inclusive of examination fees and convocation fees. However, it does not include backlog examination fees.

Refund Rules for Diploma Programmes:

| S.No. | Percentage of Refund of Aggregate fees* | Point of time when notice of withdrawal of admission is served to the institute |
|-------|---|---|
| 1 | 100 % | 15 days before the formally-notified last date of admission |
| 2 | 80 % | Not more than 15 days after the formally-notified last date of admission |

| | | |
|---|------|--|
| 3 | 50 % | More than 15 days but less than 30 days after formally-notified last date of admission |
| 4 | 0 % | More than 30 days after formally notified last date of admission |

*(Inclusive of course fees and non-tuition fees but exclusive of caution money and security deposit)

In case of (1) in the table above, the institute shall deduct an amount not more than 10% of the aggregate fees as processing charges from the refundable amount.

Procedure for refund of Fees:

To cancel the admission, candidate should inform the institute immediately through a written communication / mail. Else, withdrawal will not be treated valid from that date.

Along with the communication, candidate needs to send the original challan copy of the fees paid, and an application signed by self. After receiving the same, a Cheque or demand draft would be sent to the candidate.

Post Graduate Diploma in Marketing Management (PGDMM)

Objectives:

To equip executives or prospective executives working in the field of Marketing, with managerial skills so as to enable them to perform their functions more effectively and efficiently.

Programme Structure: The Programme will have two semesters.

Programme Outline:

| SEMESTER I | | SEMESTER II | |
|--------------------------------------|----------------|------------------------------------|----------------|
| Title of the Courses | No. of Credits | Title of the Courses | No. of Credits |
| External Course | 13 | External Course | 10 |
| Marketing Management | 3 | International Marketing | 2 |
| Marketing Research | 3 | Business to Business Marketing | 2 |
| Sales Force & Channel Management | 2 | Customer Relationship Management | 2 |
| Economics for Managers | 3 | Integrated Marketing communication | 2 |
| Consumer Behaviour | 2 | Product Management | 2 |
| Internal Course | 2 | Internal Course | 5 |
| Principles & Practices of Management | 2 | Brand Management | 2 |
| | | Project | 3 |
| Total | 15 | Total | 15 |

Examination Rules and Standard of Passing

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to A+. For all courses, a student is required to pass both internal and external examination separately, with minimum Grade Point of 4.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a diploma to the student who has achieved a minimum CGPA of 4.000 out of maximum of 10.000 for the programme.

Award of Diploma: Post Graduate Diploma in Marketing Management (PGDMM) will be awarded at the end of the academic year by taking into consideration the performance of both semester examinations. A detailed marks sheet will also be issued to each student at the end of each semester.

Post Graduate Diploma in Financial Management (PGDFM)

Objectives:

To equip the Executives or Prospective Executives working in the Accounts/Finance Departments or with Banks/Financial Institutions / NBFCs, with managerial skills so as to enable them to perform their functions more effectively and efficiently.

Programme Structure: The course will have two semesters.

Programme Outline

**SEMESTER I
SEMESTER II**

| Title of the Courses | No. of Credits |
|--|-----------------------|
| External Course | 13 |
| Management Accounting | 2 |
| Introduction to Financial Management | 2 |
| Introduction to Financial Markets and Institutions | 2 |
| Financial Services | 2 |
| Economics for Managers | 3 |
| Research Methodology | 2 |
| Internal Course | 2 |
| Principles & Practices of Management | 2 |
| Total | 15 |

| Title of the Courses | No. of Credits |
|--|-----------------------|
| External Course | 10 |
| Advanced Corporate Finance | 2 |
| Derivative Markets | 2 |
| Security Analysis and Portfolio Management | 3 |
| Project & Infrastructure Finance | 3 |
| Internal Course | 5 |
| International Finance | 2 |
| Project II (Specialization Project) | 3 |
| Total | 15 |

Examination Rules and Standard of passing

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to A+. For all courses, a student is required to pass both internal and external examination separately, with minimum Grade Point of 4.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a diploma to the student who has achieved a minimum CGPA of 4.000 out of maximum of 10.000 for the programme.

Award of Diploma

Post Graduate Diploma in Financial Management (PGDFM) will be awarded at the end of the academic year by taking into consideration the performance of both semester examinations. A detailed marks sheet will also be issued to each student at the end of each semester.

Post Graduate Diploma in Supply Chain & Operations Management (PGDSCOM)

Objectives:

To equip the Executives or Prospective Executives working in the Technical Departments and Purchases/Sourcing Department, with managerial skills so as to enable them to perform their functions more effectively and efficiently.

Programme Structure: The course will have two semesters.

Programme Outline**SEMESTER I**

| Title of the Courses | No. of Credits |
|--------------------------------------|-----------------------|
| External Course | 12 |
| Operations Management | 3 |
| Supply Chain Management | 3 |
| Project Management | 2 |
| Research Methodology | 2 |
| Technology in Supply Chain | 2 |
| Internal Course | 3 |
| Theory of Constraints | 1 |
| Principles & Practices of Management | 2 |
| Total | 15 |

SEMESTER II

| Title of the Courses | No. of Credits |
|--|-----------------------|
| External Course | 12 |
| Operations Research | 3 |
| Logistics Management | 2 |
| Service Operations Management | 2 |
| Business Statistics | 3 |
| Supply Chain Risk & Reliability Management | 2 |
| Internal Course | 3 |
| Lean Six Sigma | 2 |
| Project | 1 |
| Total | 15 |

Examination Rules and Standard of passing

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to A+. For all courses, a student is required to pass both internal and external examination separately, with minimum Grade Point of 4.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a diploma to the student who has achieved a minimum CGPA of 4.000 out of maximum of 10.000 for the programme.

Award of Diploma-

Post Graduate Diploma in Supply Chain & Operations Management (PGDSCOM) will be awarded at the end of the academic year by taking into consideration the performance of both semester examinations. A detailed marks sheet will also be issued to each student at the end of each semester.

Post Graduate Diploma in Innovation and Corporate Entrepreneurship (PGDICE)

Objectives:

- After going through the programme, the students should be able to conceive innovative ideas and projects leading to new businesses for their employers.
- Effectively lead innovative projects.
- Establish themselves as strong candidates for leadership positions in their organization.

Programme Structure: The Programme will have two semesters

Programme Outline

SEMESTER I

| Title of the Courses | No. of Credits |
|--|----------------|
| External Course | 9 |
| Commercializing Innovation-Cases | 3 |
| Marketing Innovation | 2 |
| Basics of Financial Management | 2 |
| Innovations in Human Resource Management | 2 |
| Internal Course | 6 |
| Creativity & Innovation | 2 |
| Design Thinking | 1 |
| Project I | 3 |
| Total | 15 |

SEMESTER II

| Title of the Courses | No. of Credits |
|------------------------------------|----------------|
| External Course | 12 |
| Corporate Entrepreneurship | 3 |
| Innovative Marketing Communication | 3 |
| Strategic Management | 2 |
| Business Modeling and Planning | 2 |
| Service and Process Innovation | 2 |
| Internal Course | 3 |
| Project II | 3 |
| Total | 15 |

Examination Rules and Standard of Passing

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to A+. For all courses, a student is required to pass both internal and external examination separately, with minimum Grade Point of 4.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a diploma to the student who has achieved a minimum CGPA of 4.000 out of maximum of 10.000 for the programme.

Award of Diploma- Post Graduate Diploma in Innovation and Corporate Entrepreneurship (PGDICE) will be awarded at the end of the academic year by taking into consideration the performance of both semester examinations. A detailed marks sheet will also be issued to each student at the end of each semester.

Application Procedure for SIBM Pune Weekend Programmes

Candidates applying to 30 month MBA (Executive) Program or any Diploma Programme need to apply online and pay the application fee of Rs. 1000/-.

Candidates can apply to any additional weekend programme by paying an additional fee of Rs. 500/- each programme.

Application Procedure is as follows -

- Candidates must register themselves online by filling the Online Application Form
- Candidates can select either Cash Payment at Axis Bank or Online Payment option.

Cash Payment at all branches of Axis Bank-

- Candidate must take the print out of payment receipt /challan after filling the application form
- Make the payment to any branch of Axis Bank in Pune.

Online Payment Option

- Online payment can be made using Credit Card/Debit Card.

Code of conduct:

- If found, admission taken by resorting to fraudulent means or illegal gratification shall lead to cancellation of admission at any point of time.
- Every student is expected to attend 100% lectures. However, with work obligation, special case would be considered for 75% mandatory attendance.

Help Desk:

Ms. Abha Girme: 020-39116010, 9881488934

Mr. Prasad Bonde: 020-39116007, 9850499006

Mr. Prasanna Pendke: 020-39116055, 9422305389

Mr. Amit Marathe: 020-39116055, 9923197579

Mr. Amit Shinde: 020-39116055

Write to: weekendprogramme@sibmpune.edu.in

Symbiosis Family Institutes of Symbiosis Society

- Symbiosis International Cultural Centre [SICC]
- Symbiosis Society's Dr. Babasaheb Ambedkar Museum & Memorial
- Symbiosis SPA
- Symbiosis Centre of Health Care [SCHC]
- Symbiosis Society's Afro Asian Cultural Museum
- Symbiosis College of Arts and Commerce [SCAC]
- Symbiosis Nursery School [SNS]
- Symbiosis Primary School [SPS]
- Symbiosis Secondary School [SSS]
- Symbiosis School, Harali, Dist. Kolhapur
- Symbiosis Kindergarten, Nashik
- Symbiosis School, Nashik
- Symbiosis International School [SIS]
- Symbiosis Open School [SOS]

Constituent Institutes of Symbiosis International (Deemed University)

- Symbiosis Law School, Pune
- Symbiosis Law School, Noida
- Symbiosis Law School, Hyderabad
- Symbiosis Institute of Business Management, Pune
- Symbiosis Institute of Business Management, Bangalore
- Symbiosis Institute of Business Management, Hyderabad
- Symbiosis Centre for Management Studies, Pune
- Symbiosis Centre for Management Studies, NOIDA
- Symbiosis School of Banking and Finance
- Symbiosis Centre for Management and Human Resource Development
- Symbiosis Institute of International Business
- Symbiosis Institute of Telecom Management
- Symbiosis Institute of Management Studies
- Symbiosis Institute of Operations Management
- Symbiosis School of Banking & Finance
- Symbiosis Institute of Computer Studies and Research
- Symbiosis Centre for Information Technology
- Symbiosis Institute of Health Sciences
- Symbiosis College of Nursing
- Symbiosis School of Biomedical Sciences
- Symbiosis School of Sports Sciences
- Symbiosis Institute of Media and Communication, Pune
- Symbiosis Institute of Media and Communication UG
- Symbiosis Institute of Media and Communication, Bengaluru
- Symbiosis Institute of Design
- Symbiosis School of Photography
- Symbiosis School of Economics

- English Language Teaching Institute of Symbiosis & SIFIL
- Symbiosis School for Liberal Arts
- Symbiosis Institute of International Studies
- Symbiosis Institute of Technology
- Symbiosis Institute of Geo informatics
- Symbiosis School of Culinary Arts

Symbiosis Committees

Symbiosis Managing Committee

- Dr. S.B.Mujumdar - President & Founder Member
- Dr. A. V. Sangamnerkar - Vice President
- Dr. Vidya Yeravdekar - Principal Director
- Mrs. S. S. Mujumdar - Member
- Dr. Swati Mujumdar - Member
- Dr. Rajiv Yeravdekar - Member
- Dr. C. R. Patil - Member
- Dr. Satish Ghali - Member
- Mr. Abhijit Walimbe - Member
- Mr. Sunil Shirole - Member
- Mrs. Sneha Khandekar - Member

Board of Management

- Dr. Rajani Gupte, Vice Chancellor - Chairperson
- Dr. Vidya Yeravdekar, Pro. Chancellor - Member
- Prof. Krishna N. Ganesh, Professor & Director, Indian Institute of Science Education & Research, Pune. - Member
- Dr. Rajiv Yeravdekar, Director, SIHS - Member
- Mr. Dara Damania, Vice Chairman, Thyssenkrupp Industries Pvt. Ltd., Pune - Member
- Dr. Swati Mujumdar, Director, SCDL, Pune - Member
- Dr. Shashikala Gurpur, Dean, Faculty of Law - Member
- Dr. R. Raman, Dean Faculty of Management – Member
- Dr. S B Nimse, Former Vice Chancellor, University of Lucknow, Lucknow - Member
- Ms. Sanjivani Sanjay Maral, Assistant Professor, SIHS, Pune - Member
- Dr. Bhama Venkataramani, Dean - Academics and Administration, Symbiosis - Member
- Dr. M. S. Shejul, Registrar - Non Member Secretary

Academic Council

- Dr. Rajani Gupte, Vice Chancellor - Chairperson
- Dr. Shashikala Gurpur, Dean Faculty of Law – Member
- Dr. R. Raman, Dean Faculty of Management - Member

- Dr. Dhanya Pramod, Dean Faculty of Computer Studies - Member
- Dr. Rajiv Yeravdekar, Dean Faculty of Health & Biological Sciences - Member
- Prof. Aparna Hebbani, Dean Faculty of Media, Communication & Design - Member
- Dr. Jyoti Chandiramani, Dean Faculty of Humanities & Social Sciences - Member
- Dr. Dhanya Pramod, Officiating Dean Faculty of Engineering - Member
- Dr. Vinay Kumar Rale, Professor, SSBS – Member
- Dr. Rajesh Panda, Director, SIBM, Bengaluru - Member
- Dr. Ruchi Jaggi, Director, SIMC, Pune - Member
- Ms. Anita Patankar, Director, SSLA - Member
- Dr. Tarun Pratap Singh, Director, SIG. Pune - Member
- Dr. Pratima Sheorey, SCMHRD - Member
- Dr. Ravi Kumar Jain Director, SIBM, Hyderabad - Member
- Dr. Shrirang Altekar, Director, SCMS, NOIDA - Member
- Brig. (Dr.) Rajiv Divekar (Retd.), Director, SIMS - Member
- Dr. Nayana Nimkar, Director, SSSS, Pune - Member
- Dr. Bindu Ronald, Professor, SLS, Pune – Member
- Dr. Shashikant Hajare, Professor, SLS, Pune - Member
- Dr. Shubhasheesh Bhattacharya, Professor, SIIB, Pune - Member
- Dr. Asha Nagendra, Professor, SIMS, Pune - Member
- Dr. Urvashi Rathod, Professor, SCIT, Pune - Member
- Dr. Sudhir Sharan, Professor, SCIT, Pune - Member
- Dr. Anil Pandit, Professor, SIHS, Pune - Member
- Dr. Sammita Jadhav, Professor, SIHS, Pune - Member
- Dr. Kanchan Khare, Professor, SIT, Pune - Member
- Dr. Neela Rayavarapu, Professor, SIT, Pune - Member
- Mr. Harshad Gune, Associate Professor, SICSR, Pune - Member
- Dr. Pradnya Chitrao, Associate Professor, SIMS, Pune - Member
- Ms. Samaya Iyengar, Assistant Professor, SICSR, Pune - Member
- Ms. Asawari Abhyankar, Assistant Professor, SLS, Pune - Member
- Dr. M. S. Shejul, Registrar - Non Member Secretary

Finance Committee

- Dr. Rajani Gupte, Vice Chancellor – Chairperson
- Dr. Vidya Yeravdekar, Pro. Chancellor - Member
- Dr. R. Raman, Member, Board of Management - Member
- Mr. Sunil Shirole, MD & CEO, Yen Capital Advisors Pvt. Ltd. Mumbai - Member
- Mrs. Aakanksha Deshpande, Finance Officer, SIU – Secretary

Planning & Monitoring Board

- Dr. Rajani Gupte, Vice Chancellor - Chairperson
- Dr. Vidya Yeravdekar, Pro. Chancellor - Member
- Dr. Bhama Venkataramani, Dean – Academics and Administration, Symbiosis - Member

- Dr. Rajiv Yeravdekar, Dean – Faculty of Biological Sciences - Member
- Dr. Shashikala Gurpur, Dean – Faculty of Law - Member
- Dr. Rajesh Panda, Director, SIBM – Bengaluru - Member
- Ms. Anita Patankar, Director, SSLA - Member
- Air Marshal (Retd.) Bhushan Gokhale, Former Vice Chief of Air Staff - Member
- Mr. Pradeep Bhargava, Director, Cummins India Ltd., Pune – Member
- Dr. M.S.Shejul, Registrar - Secretary

Board of Studies: Faculty of Management

- Dr. R. Raman, Chairperson
- Dr. Vandana Sonawaney, Professor, SIOM, Nashik, Member
- Dr. Bhama Venkatramani, Professor, SIBM, Member
- Dr. Asha Nagendra, Professor, SIMS, Member
- Dr. Shubhasheesh Bhattacharya, Professor, SIIB, Member
- Dr. Ravi Kulkarni, Professor, SCMHRD, Member
- Dr. Pramod Damle, Professor, SITM, Member
- Dr. Ravi Kumar Jain, Professor, SIBM, Hyderabad, Member
- Dr. Shubhangi Salokhe, Professor, SITM, Member
- Dr. Poornima Tapas, Professor, SIBM, Pune, Member
- Dr. Tarun Kumar Singhal, Professor, SITM, Pune, Member
- Dr. Prabir Kumar Bandopadhyay, Professor, SIBM, Pune, Member
- Dr. Yogesh Patil, Professor, SIIB, Member
- Dr. Manoj Hudnurkar, Professor, SCMHRD, Member
- Dr. Shivkumar K., Professor, SIBM, Bengaluru, Member
- Brig. (Dr.) Rajiv Divekar (Retd.), Professor, SIMS, Pune, Member
- Dr. Shrirang Altekar, Professor, SCMS, Noida, Member
- Dr. Asmita Chitnis, Professor, SIIB, Pune, Member
- Dr. Manisha Ketkar, Professor, SSBF, Pune, Member
- Dr. Pratima Sheorey, Professor, SCMHRD, Pune, Member
- Dr. Rajesh Panda, Professor, SIBM, Bengaluru, Member
- Dr. Prakash Rao, Professor, SIIB, Pune, Member
- Dr. A. Jagmohan Reddy, Professor, SIBM, Hyderabad, Member
- Dr. Pradnya Chitrao, Associate Professor, SIMS, Pune, Member
- Mr. Avinash Aslekar, Associate Professor, SITM, Pune, Member
- Ms. Davinder Kaur Sohi, Assistant Professor, SCMS, Noida, Member
- Ms. Deepika Pandita, Assistant Professor, SIBM, Pune, Member
- Mr. Sandeep Kulkarni, Sr. GM and Global Delivery Head, Tata Motors, Member
- Mr. Rajesh Purushottam, Director of Human Resources, Statim Radiology, Member



॥वसुधैव कुटुम्बकम्॥

SYMBIOSIS
INTERNATIONAL (DEEMED UNIVERSITY)