



# CAMPUS RECRUITMENT PROGRAMME

Batch of 2015 - 2017



## Campus Recruitment Programme 2016

### Overview

Nestled in the tranquil terrain of Lavale, the atmosphere within SIBM Pune belies its outward environment. The home to one of the most student-driven campuses in the country, the institute thrives on the efforts of its students who continue to prove their mettle in national corporate competitions, academics, and placements - thereby strengthening the brand of the institute in the corporate world. SIBM Pune, with its picturesque campus, state-of-the-art infrastructure and meritorious students, continues to be one of the leaders in management education. Each year, the campus hosts organizations from a plethora of different industries and sectors offering diverse profiles across verticals and functional domains. This year being no exception, SIBM Pune is proud to announce the completion of yet another successful season of campus recruitment for the graduating batch of 2015-2017.

The mark of success for an institution is to assist its students in achieving their dreams of kick-starting successful career in a challenging and ever-diversifying industry. The institute has once again proven its status as one of the premier B-Schools of the country with the recently concluded final placement process for a batch that comprised of more than 180 students. Despite the uncertain economic environment, SIBM Pune has maintained its strong hold among B Schools across the country, as an impressive number of **70** companies chose from the best talent available from across the country, making final offers and pushing the average domestic salary to **Rs. 15.02 LPA**.

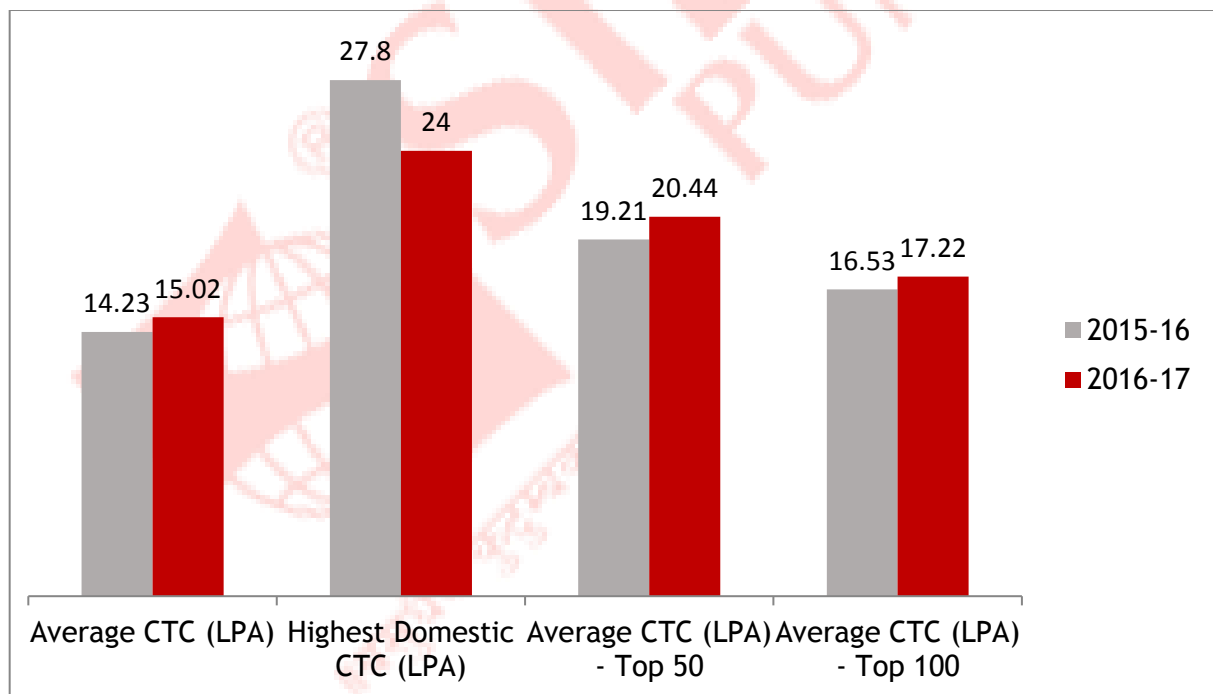
We commenced with the Campus Recruitment Programme with great enthusiasm as the PPO count increased exponentially from the previous year prior to the placement week. We witnessed a highly commendable figure of **68 PPOs (37% of batch strength)** at the beginning of the Campus Recruitment Programme. Companies that offered PPOs are *Aditya Birla Group, Asian Paints Ltd, Aviva India, Becton Dickinson India Pvt. Ltd., Capgemini India Pvt. Ltd., Cummins India Ltd., D.E.Shaw India, Dabur India Ltd., Fidelity Business Services India Pvt. Ltd., Genpact Limited, GlaxoSmithKline Consumer Healthcare Ltd., Godrej Industries Ltd. and Associated Companies, JP Morgan Services India Pvt. Ltd., ICICI Bank Ltd., ITC Ltd., Mahindra & Mahindra Limited, Pidilite Industries Limited, Reliance Industries Limited, Tata Motors Limited, Tata Steel Ltd., Titan Company Ltd., Vodafone India Ltd., Wipro Ltd., etc.*

### CRP 2016-17: Key Statistics

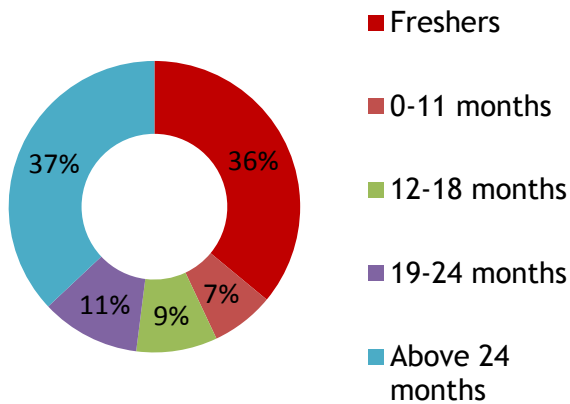
The distinctive number of offers this year portrays the industry’s confidence in SIBM Pune for the quality of students in a vastly growing and competitive market. The institute delivered again as always, by attracting leading companies which offered niche profiles to the students.

Key Statistics - Offers	
No of Recruiters	70
No of Offers made	202
No of PPOs	68

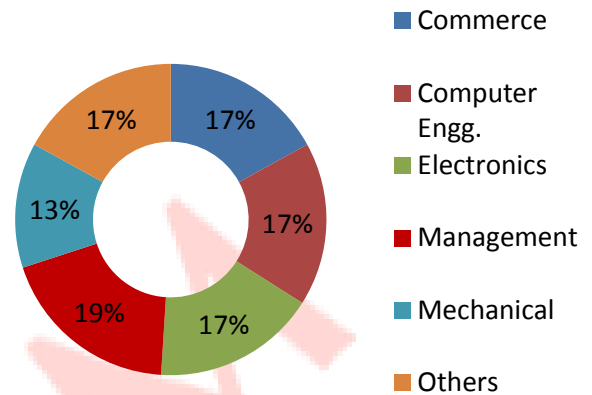
Key Statistics - CTC	
Average CTC (LPA)	15.02
Highest CTC (LPA)	24
Average CTC (LPA) -Top 50	20.44
Average CTC (LPA)- Top 100	17.22
No of Offers above 12 LPA	132
No of Offers above 10 LPA	178



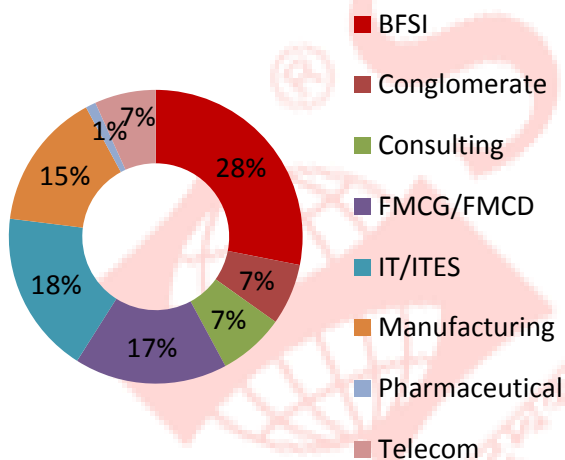
### Work Experience of Batch 2015-17



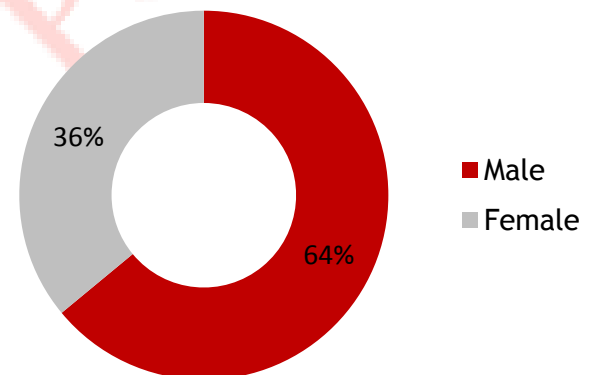
### Educational Background of Batch 2015-17



### Diversity of Offers



### Gender Diversity of Batch 2015-17



The Campus Recruitment Programme 2016- 2017 (CRP) at SIBM Pune was an opportunity to showcase its talent pool to the corporate world as well as for corporates to emphasize their trust in the institute. The placement week ended on a great note this year and the unparalleled support extended by our illustrious alumni was commendable and noteworthy.



### Prominent Recruiters

<p><b>BFSI</b></p>	
<p><b>Conglomerate</b></p>	
<p><b>Consulting</b></p>	
<p><b>FMCG-FMCD</b></p>	
<p><b>ITES</b></p>	
<p><b>Manufacturing</b></p>	
<p><b>Others</b></p>	
<p><b>Pharmaceutical</b></p>	
<p><b>Telecom</b></p>	