

## **ASPIRANT RELATIONS TEAM**

The Aspirant Relations Team (ART) creates the interface between MBA aspirants and SIBM Pune. It reaches out to aspirants, across the nation, who are planning to appear for the various MBA entrance exams. The following initiatives are taken by the Aspirant Relations Team:

### **iAspire 2013**

iAspire, a one of its kind initiative, is a competition wherein B-school aspirants work under the mentorship of MBA students from SIBM Pune in an interactive and competitive format. It provides an exclusive opportunity for aspiring candidates to experience a simulated B-school environment while working on a series of management related tasks. The primary objective of the event is to provide the MBA aspirants a glimpse of what awaits them on the other side.

### **Coffee with SIBM**

Coffee with SIBM is an interactive event organized at a national level wherein the Aspirant Relations Team organizes seminars which are conducted by the students of SIBM Pune. It provides a platform for aspirants to interact with SIBM students who underwent the same procedure last year and ask any queries that they may have. The 8th edition of Coffee with SIBM was conducted in 24 venues across 22 cities in India and was attended by more than 6000 aspirants.

### **Buddy Program**

The Buddy Program aims at clearing all doubts in the minds of shortlisted candidates before they appear for the interview process. Buddies are assigned from MBA I who send timely emails and reminders to the shortlisted candidates on process deadlines. They also facilitate faster communication between the shortlisted candidates and the Aspirant Relations Team.

### **Admissions Process**

The Aspirant Relations Team is primarily in-charge of the Admission Process at SIBM Pune. During this process the team, along with the administrative staff, faculty and students comes together to ensure that the shortlisted candidates have the smoothest possible admissions process.

### **OnBoarD SIBM Pune**

OnBoarD SIBM Pune is the second stage of interaction between the aspirants and the students of SIBM Pune. This activity is initiated once the final merit list has been declared. The Aspirant Relations Team members answer queries of the candidates with regard to life at SIBM Pune through various interactive forums. The purpose of this initiative is to reach out to all the selected candidates and facilitate their transition to becoming SIBM Pune students.

### **City Meets**

Informal meets are organized in various cities in the month of April and May where students interact with the senior batch from SIBM Pune which gives them an opportunity to learn first-hand about life at SIBM Pune before the academic year begins.