

Consulting Induction Workshop

IT Team hosted the consulting induction workshop to introduce students to the world of consulting and how to prepare to get into consulting domain. The workshop was held with Zenesys consulting a notable name in the consulting space especially for technology consulting.

Timeline

One day

Symbipedia

This is an internal knowledge repository for the students and faculty of SIBM Pune. Build on the lines of Wikipedia where anyone can contribute and all can benefit, we want to make Symbipedia a one-stop portal for preparations regarding CRP and SIRP. The students can find here the relevant info regarding companies, their products, etc and also engage in discussions based on them. We are still structuring the portal to be used by the students and once operational, our team will be the moderators of the portal.

Benefits for the students

- Effective knowledge share between batches.
- Effective preparation for SIRP/CRP preparation.
- Built up of knowledge over batches.

Timeline

One Month

SIBM Pune's online presence

One of the first forums on the website that the aspirants actively take interest in is that of the official blog maintained by the IT team. The SIBM Pune blog is an outlet for students to express their thoughts, ideas and suggestions. This blog is accessed by stakeholders to get a better view of the life at SIBM Pune. This aids the aspirants, and parents to make an informed decision about applying to SIBM Pune. This coming year, the IT team will be streamlined with newer processes in place.

The IT team in charge of maintaining the blog will take their blogging to different social networking sites and improve the number of articles they put up by utilizing resources from the incoming batch. Not only restricting to the online space, they will also develop content in collaboration with every team which will be given to different magazines and print journals highlighting the achievements of SIBM in the academic sphere. This is a year-round activity and will be managed by the Information Technology team. In addition, the team will also encourage contribution from students.

We also control the official twitter and facebook page for SIBM Pune. These pages have become the face of online presence on SIBM Pune. We will grow our online presence by continuously posting the achievements of the students as well as the events happening on campus.

Timeline

Year Round Activity

Infodrome

'Infrodrome', the lifeline of SIBM Pune's administrative functioning is an intranet portal aimed at equipping the students with a platform which facilitates easy functioning of their day to day activities. These various functions include maintaining attendance, lecture timings, assignment details and schedules, faculty updates and daily notifications thereby enabling an efficient paperless environment. The collaboration at all levels between the staff, faculty and students ensure smooth functioning of the entire academic process.

The notifications and news articles add to the incentive of visiting the site, so much so that logging into Infodrome before starting the day has become a habit for students. The operational efficiency of SIBM in terms of student-faculty interaction, knowledge-sharing, paperless administration, and speed of communication has increased through Infodrome.

To ensure that technology does not become obsolete, any robust application needs to conform to the latest technological trends. Hence, to make Infodrome more secure and reliable, a transition process is underway to upgrade it to the next version. The upgrade will have latest modules, applications, and functionalities that will make resource sharing and collaboration an easy experience. The upgrade would include revamp of the wired section of Infodrome so that a rich repository could be generated to aid the student.

Timeline

Year round activity

Imprint

The Information Technology team carried out an in house development of 'Imprint' for the student community. Imprint is envisioned to satiate the desire to be connected with the latest happenings around you. Imprint is a one stop platform to a wide collection of business, technology and related news. As an online news portal for student in today's world, Imprint caters to the myriad needs of the student community. It receives regular feeds from some of the most popular websites across the World Wide Web, and synchronizes them into a single platform enabling easier access to world news. Imprint also features some of the best articles from the student community.

To encourage and motivate the students to frequent the portal on a regular basis, the Information Technology will add enhanced features and functionalities in the coming year. Efforts will be increased to synchronise the content on Imprint with academic tests and lectures in latest political, social and cultural trends. A new version of Imprint with all the new features is slated to be released in July 2012 after thorough testing of newer modules and new features.

Benefits

- A one stop platform for business, technology and related news
- Involvement of student community in the student articles section

Symbitube

Addict portal was developed in house by the Information Technology team for the usage of the students from the marketing perspective. It currently hosts advertisements of different sectors from different time periods. The future course of action on this is to get corporate linkages from this portal. Updating the portal regularly with involvement of the batch will be the focus of this tenure. The functionalities of Addict including newer concepts like print ads will be upgraded to improve its effectiveness at delivering content. Also Addict would form a part of a bigger repository which would house all video learning content, which would hugely help the students to revisit important video content and help increase knowledge.

Benefits

- New and improved content will enhance the knowledge base of the batch
- Additional interactive components will help the batch communicate their ideas and observations in more seamless manner thus improving collaborative thinking

Timeline

One Month

Web Consultancy Projects

The Information Technology Team is enhancing the brand image of SIBM Pune via direct marketing techniques. New brochures will be designed to highlight how SIBM Pune differentiates itself from other B-Schools due to the kind of work done by the team and these mailers were sent out to a large number in the corporate community. We will target the start-ups and other mid or small sized companies in and around Pune to pitch for getting projects from them related to IT, web or any other related systems. The work done on different projects in the previous and the mailers will result in a number of leads for collaborative projects with SIBM Pune. These leads will be pursued all year and the team will continue to deliver excellent results as last year. Relationship building will be the core focus as the corporate gets insight into SIBM Punes talent pool.

For the corporate, we can offer our services in areas like market understanding and web based research. We can also help them explore various avenues of social media and other areas of finding IT based solutions. This will not only help us gain experience of working on real life

projects but also will provide an opportunity to showcase our talent to the corporate community and get recognition for the brand SIBM Pune

Benefits for the students

- Hands on experience of live web consulting projects.
- Branding for SIBM Pune for consulting sector.
- Consulting competence for students.

Timeline

Year round activity

SIRP and CRP

- SIRP and CRP Process – The Information Technology assists the Placement Advisory Team in the smooth functioning of SIRP and CRP process by online submission of resumes and implementation of SIRP and CRP CV codes module on Infrodrome in a timely manner.
- SIRP wiki and CRP wiki repositories were formed in alliance with the Placement Advisory Team to help students refer to processes and testimonials of the previous batches.

Timeline

Year round activity

The Inquisition

IT Team conducted an online treasure hunt as part of Transcend 2014, the event hosted on platforms and IT property created in house saw huge response from Indian as well as International universities. A continuous 48 hour quizzing extravaganza which culminates with the start of transcend is one of IT Teams annual events

Timeline

One Month

SPL Super selector

IT Team has developed an online platform to enhance the experience of Symbiosis premier league. The event gives students chance to select teams and players during SPL and earn points based on their performance in live matches. Developed on the line of ESPN super selector the portal has seen wide participation and generated lot of excitement

Timeline

One Month